

ECONOMIC DEVELOPMENT AUTHORITY  
TUESDAY SEPTEMBER 20, 2016  
6:00AM **CONFERENCE ROOM** AT CITY HALL  
680 BYRON MAIN COURT NE

1. CALL TO ORDER - Chairperson Ryan called the meeting to order.  
Members Present: Chris Ryan, Shawn Bishop, Randy Fogelson, Kelly Domaille, Staci Smoot, Bob Meyer and Dan Mesenburg.  
Also Present: Gretta Becay, Joe Hagan and City Administrator Mary Blair-Hoeft.
2. APPROVE AGENDA - Motion made by Member Domaille second by Member Bishop to approve the agenda as written. Motion carried unanimously.
3. CONSENT AGENDA - Motion made by Member Domaille second by Member Mesenburg to approve the consent agenda. Motion carried unanimously.
  - A. BEDA Minutes from August 16, 2016
4. PUBLIC COMMENTS: Asked three times with no response.
5. COMMUNICATIONS, REPORTS AND PETITIONS
  - A. Monthly Finance Report - FYI
  - B. Cobblestone Conference - FYI
  - C. Rochester Convention & Visitors Bureau - FYI
  - D. Rochester Economic Development Article - FYI
  - E. Minnesota's Population over 65 - FYI
  - F. Explosive Growth Article - FYI
  - G. Rolling Hills Transit 2nd Quarter - FYI
  - H. J2G Regional Video Project - FYI
  - I. SE MN Economic Summit - What was learned?
  - J. Rochester Area Chamber of Commerce Renewal - Motion made by Member Domaille second by Member Mesenburg to renew the City's membership. Motion carried unanimously.
6. PUBLIC HEARING - None
7. GENERAL BUSINESS -
  - A. EDA Consultant - Motion made by Member Bishop second by Member Domaille to approve Joe Hagen as the new EDA consultant. Motion carried unanimously.
8. UNFINISHED BUSINESS -
  - A. Signage on Hwy 14 - Members discussed the City's options and the MNDot regulations. Members thought billboards would be a good alternative. Staff will look into this further.
  - B. Sponsor's Signs/Banners Policy - This is an approved policy.

C. Draft Naming Rights Policy - This policy is in draft form. Not sure where the pricing examples came from. Staff will look into more into pricing for sponsorship and will be put on the next agenda. The EDA suggestions will be given to the future park board for their approval.

9. NEW BUSINESS -

A. City updates - Hoeft gave an update on all the city activities.

10. ADJOURN - Motion made by Member Bishop second by Member Fogelson to adjourn The meeting at 6:45am. Motion carried unanimously.