

ECONOMIC DEVELOPMENT AUTHORITY  
TUESDAY APRIL 19, 2016  
6:00AM CONFERENCE ROOM AT CITY HALL  
680 BYRON MAIN COURT NE

1. CALL TO ORDER: Chairperson Ryan called the meeting to order at 6AM.  
Members Present: De Keyrel, Ryan, Bishop, Mesenburg, Fogelson and Meyer.  
Also Present: City Administrator Mary Blair-Hoeft and Gretta Becay
  2. APPROVE AGENDA: Motion made by Member Bishop, second by Member Domaille to approve the agenda as presented. Motion carried unanimously.
  3. CONSENT AGENDA
    - a. BEDA Minutes from February 16, 2016 - Motion made by member De Keyrel, second by Member Bishop to approve the Consent Agenda. Motion carried.
  4. PUBLIC COMMENTS: Asked three times with no response.
  5. COMMUNICATIONS, REPORTS AND PETITIONS
    - a. Monthly Finance Report - FYI
    - b. RAEDI Board of Directors December Minutes - FYI
    - c. Rochester Area Builders - FYI
    - d. Residential Real Estate for Byron in last 10 Years - FYI
  6. PUBLIC HEARING - None
  7. GENERAL BUSINESS
    - a. Think Tank Update - Hoeft explained the marketing that has been done. It is to be in the Byron Review for 5 weeks, it is placed randomly on facebook and it is on the City website. She shared the brochure that has been created, mostly by our intern. We will also display the brochures at the Byron Chamber Expo. Perhaps we could ask the Byron Chamber if something could be added to their newsletter. A writer for the Byron Review did come and ask questions in preparation of doing a story on it. At this time, there have been no inquiries, with the exception of a one asking for clarification.
    - b. Membership Application: Member De Keyrel explained that he would be stepping down from the Board because his place of residence is going to vary with the opening of his new branch. Motion made by Member Bishop, second by Member Domaille to accept De Keyrel's resignation following the end of this meeting. Motion carried.
- Staff is to invite Staci Smoot to our next meeting.
8. UNFINISHED BUSINESS - None

9. NEW BUSINESS -

a. Frontage Road Banners - Hoeft explained the origination of the banners and how they didn't last due to the wind. She requested if the EDA would consider offering a cost share to the Byron Chamber. Member De Keyrel said that he felt the banners need to be looked at as a marketing tool and not as something to be put up there for years at a time. They need to be updated. Motion made by Member Domaille, second by Member De Keyrel to offer to the Chamber to pay half the cost of the banner replacements up to a maximum of \$2,500. Motion carried, with Member Ryan and Fogelson abstaining because of their positions with the Byron Chamber.

b. Community Recreation Complex/13th Street Bonding - Hoeft explained the financing options that are being considered for the financing of these two projects. Due to the law, we may have to consider using a Tax Abatement Bond. She explained how that is a business subsidy tool typically used by the EDA; however, there is not a lot of choices available to finance non assessed projects. She will keep them posted but want to make sure they were aware.

c. Historic Downtown - Hoeft asked if staff should be looking into the condition of the building for redevelopment possibilities. It was mentioned that it may be changing hands to a local business. Staff will look into it.

10. ADJOURN: Motion made by Member Bishop, second by Member Fogelson to adjourn. Motion carried.